



## NEWS RELEASE

### **Advanced Explorations Engages Investor Relations Group**

TORONTO, ONTARIO--(Marketwire - Jan. 15, 2010) - Advanced Explorations Inc. (the "Company" or "AEI") (TSX VENTURE:AXI)(FRANKFURT:AE6) wishes to announce the appointment of The Buick Group Corp. (the "Buick Group") to provide investor relations and shareholder communications services.

The Buick Group is a firm that specializes in assisting emerging growth companies with public relations, capital markets experience, brand building and brand awareness and developing and initiating strategies to strengthen relations and communications between companies or individuals associated with the firm. The Buick Group will assist the Company in gaining increased exposure to investors through the dissemination of corporate information to a network of online venues, brokerage firms, financial institutions and private investors.

Jonathan Buick, President and CEO of The Buick Group, states, " We are pleased to partner with John Gingerich and the Advanced Explorations team to introduce the company and its projects to our audience at an exciting time in the company's history. With the increasing global demand for iron ore the timing couldn't be better to bring the company to the attention of the investment community."

The services agreement with the Buick Group is for a renewable six-month contract for a monthly fee of \$7,500 per month. In addition, the Company has granted the Buick Group 600,000 options having an exercise price of \$0.17 per common share and a term of five years commencing from the date hereof, the exercise of which options shall be subject to TSX Venture Exchange approval of such services agreement.

#### **ON BEHALF OF THE BOARD**

John Gingerich, President & CEO

#### **ABOUT Advanced Explorations Inc.**

Advanced Explorations Inc., based in Toronto, Ontario, is a resource development company focused on developing high quality iron ore opportunities. With the option to

earn a 100% interest in the Roche Bay Magnetite Project located on the Melville Peninsula in Nunavut, Canada, AEI plans to produce high quality granulated pig iron (nuggets) from the 357 million tonnes inferred resource of the project's C-Zone. Led by an experienced management team with technical, exploration and mining expertise the company has the capabilities to rapidly advance the Roche Bay Project and explore other local and global opportunities. Shares of the company trade at the TSX Venture Exchange (AXI) and at the Frankfurt Stock Exchange (AE6). For more information please visit [www.advanced-exploration.com](http://www.advanced-exploration.com).

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*This news release also includes forward-looking statements that involve a number of risks and uncertainties. The information reflects numerous assumptions as to industry performance, general business and economic conditions, regulatory and legal requirements, taxes and other matters, many of which are beyond the control of the company. Similarly, this information assumes certain future business decisions that are subject to change. There can be no assurance that the results predicted here will be realized. Actual results may vary from those represented, and those variations may be material.*

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